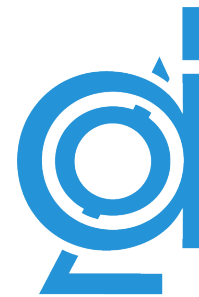


## A. Daniel Gimenez

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### Summary

Versatile and detail-oriented designer with a proven track record in both corporate and creative environments. Aiming to bring a creative edge, adaptability, and strong project management skills to a new and dynamic professional environment. Adept at managing multiple projects, collaborating with cross-functional teams, and delivering high-quality design solutions.

### Disney Publishing Group Graphic Design Internship

New York, New York Summer 2022 to 2023

- Work with Art and Senior Art Director to support design and production tasks
- Create book cover concepts based on manuscript
- Create interior page design and prepare cover mechanicals in various software for book publishing
- Attend weekly art department and cover concept meetings and offer critique and feedback as needed
- Create Bound Galley (cover and interiors) for pre publishing distribution
- Interior correction and reflow through editor / proofreader passes
- Photo layouts and retouching

### Webcor Graphic Design Internship

San Francisco, California Summer 2021

- Supported Marketing, created on-brand deliverables in various mediums/formats, presentation decks, and mock-ups
- Designed information graphics, covers, tabs, dividers, boards, presentations, and leave-behinds
- Researched, organized content, concept development of logos, and other graphic elements for proposal submissions
- Lead on RFP (request for proposal) from concept to final deliverable; design mockups, incorporate feedback and package print-ready files
- Time manage multiple projects, coordinated with project teams on schedules, requirements, goals, and feedback
- Ensures mechanical files reflect designer intent while adhering to vendor specifications; reviewed all production proofs with project managers

### Education

Montserrat College of Art

Beverly, Massachusetts

Bachelor of Fine Arts class of 2024

Graphic Design

### Skills

Adobe Creative Cloud  
After Effects  
Illustrator  
InDesign  
Lightroom  
Photoshop  
Premiere Pro  
Illustration  
Photography  
Videography  
Microsoft Office  
Excel  
PowerPoint  
Word  
Project Management

### Brooks Brothers Sales Supervisor

Peabody, Massachusetts 2016-2021

- Researched and tailored instruction manuals, documents, and training materials for retail locations
- Affective team-building with a diverse staff
- Facilitated associate training in various sales techniques, product knowledge, and company policies
- Increased store sales through the leveraging of the new national inventory system program
- Effective de-escalation of difficult clients

### Dessange Group NA Franchise Operations

Beverly, Massachusetts 2015-2016

- Designed various print and digital materials for presentations, email newsletters, and trade shows to brand standards
- Produced various forms, and reporting standards for national implementation
- Designed packaging and counter/cash wrap displays
- Project lead of employee e-commerce site development; curated branded apparel and accessory collection
- Photography and retouching - event, location, and product
- Videography and edits - announcements, tutorials, and events