

A. Daniel Gimenez

978-489-4800
www.adgimenez.com
adg@adgimenez.com



Summary

Versatile and detail-oriented designer with a proven track record in both corporate and creative environments. Aiming to bring a creative edge, adaptability, and strong project management skills to a new and dynamic professional environment. Adept at managing multiple projects, collaborating with cross-functional teams, and delivering high-quality design solutions.

Disney Publishing Group Graphic Designer

New York, New York 2022–2023

- Work with Art and Senior Art Director to support design and production tasks
- Create book cover concepts based on manuscript
- Create interior page design and prepare cover mechanicals in various software for book publishing
- Attend weekly art department and cover concept meetings and offer critique and feedback as needed
- Create Bound Galley (cover and interiors) for pre publishing distribution
- Interior correction and reflow through editor / proofreader passes
- Photo layouts and retouching

Webcor Graphic Designer

San Francisco, California 2021

- Supported Marketing, created on-brand deliverables in various mediums/formats, presentation decks, and mock-ups
- Designed information graphics, covers, tabs, dividers, boards, presentations, and leave-behinds
- Researched, organized content, concept development of logos, and other graphic elements for proposal submissions
- Lead on RFP (request for proposal) from concept to final deliverable; design mockups, incorporate feedback and package print-ready files
- Time manage multiple projects, coordinated with project teams on schedules, requirements, goals, and feedback
- Ensures mechanical files reflect designer intent while adhering to vendor specifications; reviewed all production proofs with project managers

Education

Montserrat College of Art

Beverly, Massachusetts

Bachelor of Fine Arts class of 2024

Graphic Design

Skills

Adobe Creative Cloud
After Effects
Illustrator
InDesign
Lightroom
Photoshop
Premiere Pro
Illustration
Photography
Videography
Microsoft Office
Excel
PowerPoint
Word
Project Management

Brooks Brothers Supervisor

Peabody, Massachusetts 2016–2021

- Researched and tailored instruction manuals, documents, and training materials for retail locations
- Affective team-building with a diverse staff
- Facilitated associate training in various sales techniques, product knowledge, and company policies
- Increased store sales through the leveraging of the new national inventory system program
- Effective de-escalation of difficult clients

Dessange Group NA Franchise Operations

Beverly, Massachusetts 2015–2016

- Designed various print and digital materials for presentations, email newsletters, and trade shows to brand standards
- Produced various forms, and reporting standards for national implementation
- Designed packaging and counter/cash wrap displays
- Project lead of employee e-commerce site development; curated branded apparel and accessory collection
- Photography and retouching – event, location, and product
- Videography and edits – announcements, tutorials, and events